



September 16-17, 2024 - Seville

Mediterranean Values

Origin | Product | Sustainability

CALL FOR AWARDS

AUTÉNTICA EXCELLENCE AWARDS 2024

www.autenticafoodfest.com





CALL FOR AWARDS

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1. PURPOSE OF THE AUTÉNTICA EXCELLENCE AWARDS 2024

The AUTÉNTICA EXCELLENCE AWARDS are intended to acknowledge the work, leadership and transformation of those companies and professionals who are committed to a new social dialogue in the food and beverage industry from a perspective of respect for the origin. Rethinking commercial logic away from conventional sales, to transmit the essence, the story, the purpose and improve the impact on the health of people and the environment.

These awards are aimed at large-scale distribution, retail, wholesalers, specialised or gourmet shops, gastronomic chefs, the hotel and catering industry, universities, technology centres, producers, designations of origin, associations, public bodies...

2. ORGANISER OF THE AWARDS

The AUTÉNTICA EXCELLENCE AWARDS 2024 are organised by AUTÉNTICA Premium Food Fest.



3. CATEGORIES

The proposals that will be considered and admitted to participate in these awards must respond to the following topics:

1. DISTRIBUTION AND RETAILERS' COMMITMENT TO PREMIUM PRODUCTS

Projects, solutions or alliances of large distribution chains, supermarkets, specialised or gourmet shops that are committed to a different dialogue with the origin of the product, placing value on the producer, with a transmission of values to the consumer. It is possible to submit applications individually or jointly, producer and distributor.

2. GASTRONOMIC CHEF

Chefs who, with their philosophy, their elaborations and recipes are committed to the value of the product, its roots and origin in their gastronomic proposal, promoting at the same time sustainability criteria.

3. HOSPITALITY ESTABLISHMENT WITH AUTHENTIC VALUES

Bar, independent restaurant, branded restaurant, or any other restaurant concept that best conveys to the consumer its commitment to local produce, its origin and slow food.

4. BEST MARKETING AND COMMUNICATION PROJECT

Communication, marketing or journalistic project that transmits the values of the premium-gourmet product and the Mediterranean diet in a sustainable environment.

5. PRODUCER OF THE YEAR

Business models, products or services that are committed to innovation in the food industry under the values of sustainability, energy efficiency, food waste, territory...



4. WHO CAN PARTICIPATE?

The AUTÉNTICA EXCELLENCE AWARDS are aimed at large-scale distribution, retail, wholesalers, specialised or gourmet shops, gastronomic chefs, the hotel and catering trade, universities, technology centres, producers, designations of origin, associations, public bodies...

5. RESTRICTIONS

There is no restriction on the AUTÉNTICA EXCELLENCE AWARDS. The mission of these awards is to encourage and promote a new social dialogue in the food and beverage industry from a perspective of respect for origin. Any organisation or professional can apply for these awards, as long as they can vouch for their candidature.

6. SUBMISSION OF ENTRIES

- *In order to apply for the AUTÉNTICA EXCELLENCE AWARDS, please fill in your details in the online form ([here](#)).*
- Proposals must be submitted electronically via this website and the terms and conditions included in the on-line form must be accepted.
- The form and all supplementary information submitted must be in English or Spanish. *(Proposals in other languages will not be accepted).
- No additional documents to the form will be accepted, unless requested by the organisation.
- The organisation reserves the right to request any clarification or additional information on the proposals submitted.

7. KEY DATES TO CONSIDER

The key dates to keep in mind are as follows:

- All nominations must be submitted by **23 August 2024**.
- We will announce the results by **6 September 2024**.

8. EVALUATION CRITERIA

The competing entries will be evaluated by the AUTÉNTICA EXCELLENCE AWARDS Jury in terms of: Innovation, leadership, disruption, strategy, commitment to a new social dialogue, values, transmission of the essence, history, purpose and origin of the product.





9. EVALUATION PROCESS

STAGE 1

Compliance with the rules and pre-selection: the organisation and the Technical Committee of experts will carry out the first evaluation to check that each of the applications meet the technical characteristics and fulfil the defined selection criteria.

The evaluation process will be carried out by the members of the International Committee of Experts on an individual basis, and will serve to select the finalists in each of the categories. Proposals that exceptionally require it will be requested to complement the information.

STAGE 2

Selection of the winners: the International Committee of Experts will meet in the days prior to AUTÉNTICA, evaluate the finalist projects and select the winner in each of the categories.

The finalists will be invited to the AUTÉNTICA EXCELLENCE AWARDS 2024 Gala Awards Ceremony on **16 September 2024**, where the winner in each category will be announced.

Any category of the award may be declared void by the committee.

10. AWARDS

The AUTÉNTICA EXCELLENCE AWARDS will reward all the finalists with 2 Premium VIP invitations to attend AUTÉNTICA 2024 and the entire conference programme.

For the winners:

- Speaking slot at AUTÉNTICA CONGRESS 2025.
- Broadcasting to all accredited media at AUTÉNTICA.
- Promotion in AUTÉNTICA's social media.
- Commemorative trophy as winner in its category.

11. PROPERTY RIGHTS

Participants are responsible for the authorship of the proposal submitted, he/she is the owner of the intellectual and, if applicable, industrial rights. The participant undertakes not to violate intellectual property rights, industrial property rights, copyright and/or image rights, and assumes full responsibility for third parties: the organisation is released from all liability.

If the entry is a finalist, the entrant authorises the organisation to disseminate, reproduce and publish his/her entry in any format and by any means in order to publicise the AUTÉNTICA EXCELLENCE AWARDS.





12. DATA PROTECTION

Due to the confidential nature of the information provided, the organisers, the coordinator and the members of the International Expert Committee of the awards guarantee to keep the identity of the participants and the content of their projects outside the sphere of the AUTÉNTICA EXCELLENCE AWARDS. This also includes any information about their current status or development.

Once the project is selected as a finalist, the award organisers may make public all details considered public (name of the project, responsible organisation, person in charge, web pages, description, purpose and category).

13. CONTACT DETAILS

For any questions or suggestions regarding the Call for Awards or AUTÉNTICA Congress, please contact us at:

Telephone: + 34 93 492 38 03

Email: congress.autentica@barter.es

If you are also interested in exhibiting or in finding out about different options for participating in AUTÉNTICA, please contact us at:

Telephone: + 34 919 551 551

Email: exhibit@autenticafoodfest.com





 #AUTENTICA2024

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